



Q&A Caring for your Vehicle Wrap

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Washing your Vehicle Wrap

How often should I wash my vehicle wrap?

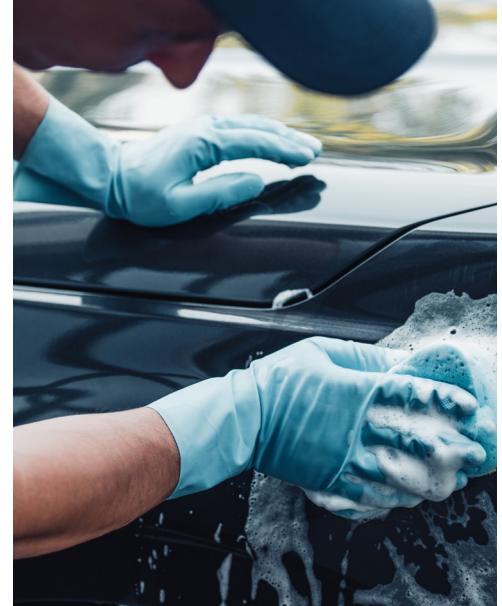
Wash your wrap once a week or more often if your vehicle is exposed to a lot of dirt or pollutants.

How do I clean it?

Use a gentle automotive detergent – any good brand will work. **Hand washing is typically the best method** to clean your graphics. Always use a nice automotive sponge or clean, soft cloth to wash your wrap. Rinse vehicle with clear water after washing. Minimize water spotting by using a silicone squeegee or chamois to remove water. Dry with a clean microfiber cloth.

What should I use for spot cleaning?

Use Simple Green or isopropyl rubbing alcohol to spot clean isolated stains. Rinse area with cool water after cleaning. Don't use tire dressing to spot clean as it may splash on the wrap and cause stains. Avoid wiping the wrap when it's hot; this can distort the material and cause wrinkling.



Automated Car Washes

Can I take my wrapped vehicle to a drive-through car wash?

You can bring your wrapped vehicle to an automated brushless car wash, though **hand washing is safer and more thorough**. Brush car washes may be too rough on the film, degrading it and causing peeling and lifted edges. If a car wash uses water spray and no brushes, it should be safe for most wraps.

Can I pressure wash my wrapped vehicle?

In short, yes. If you want to pressure wash your vehicle, keep it below 2,000 psi. Use a spray nozzle with a 40 degree wide angle spray pattern and keep water temperature below 140 degrees Fahrenheit. Keep the spray nozzle at least 12 inches away from the car edges.



Removing Difficult Substances

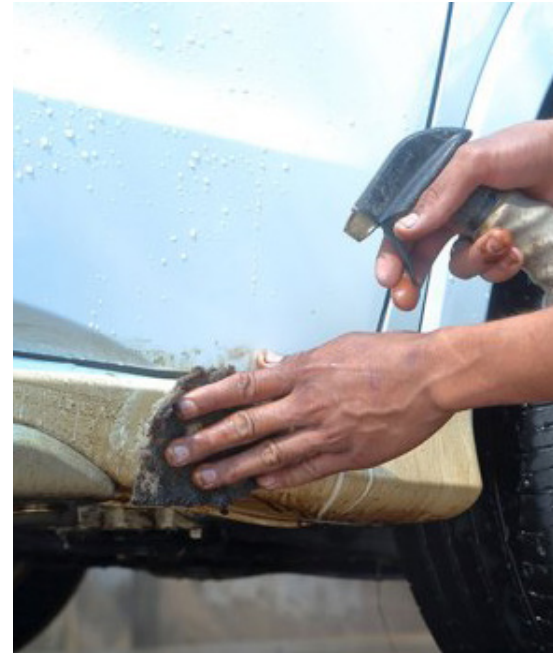
Clean bird droppings and difficult stains immediately. Letting them sit for too long will make them harder to remove and may permanently damage the wrap.

How do I clean bug splat, bird droppings, tree sap, and other difficult stains?

Soak the affected area for a few minutes with warm, soapy water to loosen the contaminants. Rinse completely and dry with a microfiber cloth. For stubborn contaminants, use two parts isopropyl alcohol to one part water. Always test these solutions on a small area that's not easily noticeable to ensure the cleaner will not harm the wrap. **Do not use solvents or oil based cleaning products!**

What should I do about gas or fuel spills?

Wipe off fuel spills immediately, then handwash the affected area. Letting the spill stay on the wrap too long will degrade the vinyl. A quick wipe with a wet paper towel at a gas station will clean the fuel affected area decently enough until you can get home to do a more thorough job.



Parking and Storage

Can I park my vehicle outdoors for long periods?

Excessive amounts of time under the sun or other outdoor elements (rain, smog, debris, and road pollutants from passing cars) can degrade the wrap on the roof, trunk lid and hood. These horizontal areas are a magnet for pollutants, which are intensified by UV ray exposure. **Try your best to park your car in a garage or under a canopy or shelter.** If you must park it outside for prolonged periods, look for shaded parking areas.

My vehicle wrap is turning brown or rust colored; what should I do?

Wrap turns brown due to prolonged exposure to acid from pollutants in the air. This is typically a result of neglect and failure to follow the above-mentioned procedures. If you notice brown, discolored, or rust-colored areas on your wrap, it is best to remove the film from your vehicle to prevent damage to the paint beneath it and reapply fresh wrap. Often times it is only necessary to replace the affected panel.



Products to Avoid

Are there any substances that can damage my vehicle wrap?

Yes. **Never use any of the following** cleaning products on your wrap:

- Solvents
- Oil-based cleaners
- Kitchen & Bathroom Cleaners
- Oven cleaner
- Orange Oil
- Engine Degreaser



Repairing your Vehicle Wrap

A part of my vehicle wrap was damaged. Can I get it repaired?

Yes. **Contact your SuperGraphics representative** about the repairs you need. Most of the time, you will only need to replace one panel rather than the entire wrap.

When should I get my vehicle wrap replaced?

If you notice any significant discoloration, browning, peeling, or rust on your vehicle wrap, it would be best to remove and replace your graphics. Contact your SuperGraphics representative for details on a replacement wrap.



ecoformat™ COATING

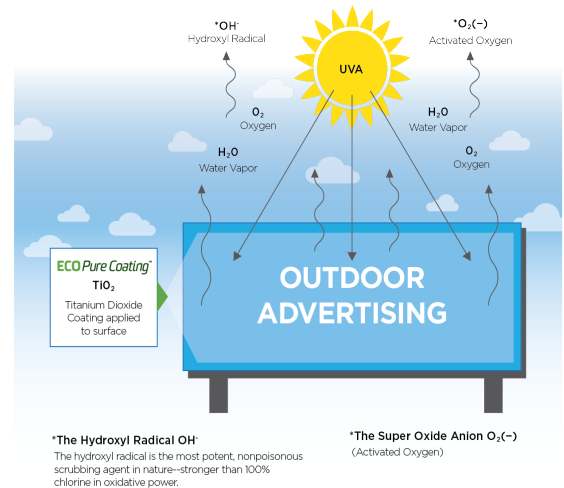
Companies are motivated to keep their vehicle fleets as clean, green, and sustainable as possible.

SuperGraphics can deliver two benefits to improve the sustainability of your fleet:

We can provide you with a **ZERO landfill waste** fleet wrap with EcoFormat™ material options. All pre and post-consumer waste can be recycled via SuperGraphics proprietary EcoFormat™ process.

We've additionally added **EcoFormat™ Coating**, powered by PURETi, to our Fleet material solution. EcoFormat™ Coating is applied to the graphics just prior to application and allows your fleet to clean the air as it is driving.

See how you can achieve the world's most sustainable fleet of graphics with our in-depth guide to EcoFormat™ Coating included in your package.





**Thanks for choosing
SuperGraphics!**

We hope you enjoy your new vehicle graphics. Don't hesitate to reach out to your SuperGraphics representative with any questions or concerns.

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